



# Lesson 3.1

## Direction

# Content

- Introduction
- Key Terms
- Getting direction
- Intelligence Acquisition Plan (IAP)
- Named Areas of Interest (NAI)
- Indicators
- Request for Information (RFI)

# Learning Outcomes

- Demonstrate your understanding of Direction as a part of the UN MPKI Cycle
- Demonstrate your understanding of key terms within Direction
- Demonstrate ability to create an Information Acquisition Plan (IAP)
- Demonstrate ability to develop Named Areas of Interest
- Explain and develop Indicators

## Key Terms

- Intelligence Dialogue (ID)
- Priority Intelligence Requirements (PIR)
- Specific Information Requirements (SIR)
- Essential Elements of Information (EEI)
- Information Acquisition Plan (IAP)
- Named Areas of Interest (NAI)
- Request for information (RFI)

# Information Acquisition Plan(IAP)

Status	Priority	PIR	SIR	EEI	INDICATORS	COLLECTING UNIT	NAI	NLT	LTIOV
		1. What is the main threat to the civilian population in the AOR?	IR 1.1: How are the tribes and clans in the AOR composed? IR 1.2: Who are the formal and informal leaders in the region? MC		Leaders, offices, meeting places, places of worship Building structures, dress code, greeting traditions Police records, prisons, "shady activities", taxing/bribes Guns, weapons caches, weapons smuggling, money flow, IDPs, smuggling  Public statements, election campaigns, media, brochures, graffiti, meetings and rallies	A Coy B Coy C Coy Recce UN Db	NAIs 11, 13, 15, 22, 24, 33, 35  NAIs 22, 31, 38  NAIs 11, 22, 38	12NOV 2017, 2400	14NOV 2017, 2400

Has it been fulfilled?

Priority

What information needs to be acquired

Who will acquire the information

Where to acquire it

When is the information required

PIR      Priority PK-Intel Requirement

SIR      Specific PK-Intel Requirement

EEI      Essential Element of Information

NAI      Named Area of Interest

NLT      No Later Than

LTIOV   Last Time Information is Of Value

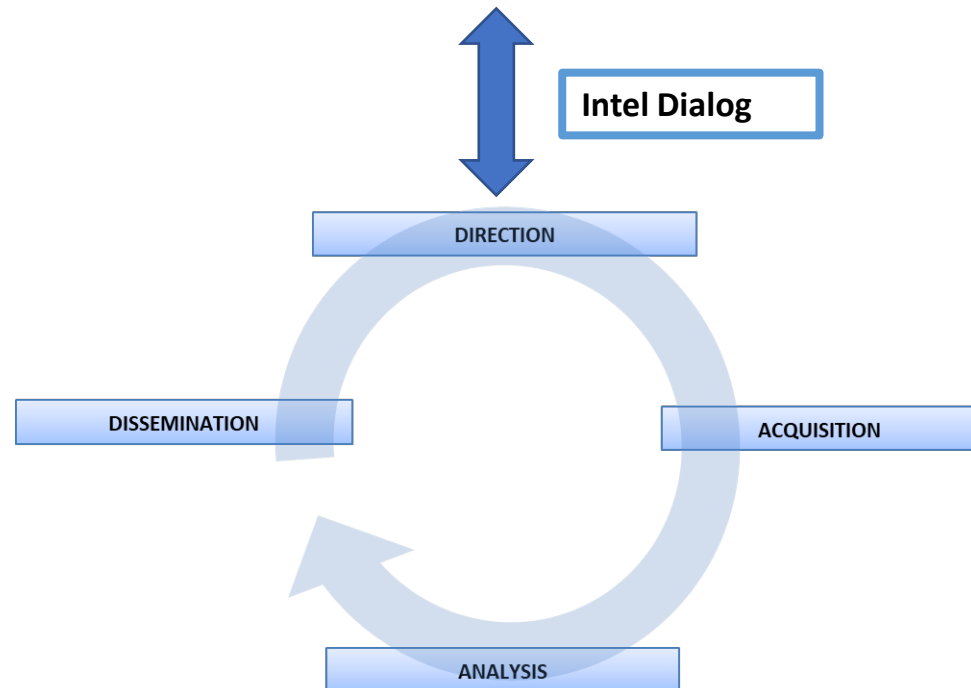
PIR: Priority intelligence requirement  
NLT: Not later than  
NAI: Named area of interest

IR: Information requirement  
RFI: Request for Information.  
LTIOV: Latest time information of value

Priority: Mission Critical (MC)  
Mission Essential (ME)  
Mission Desirable (MD)

# Direction

- Clear direction is the starting point
- Outlines requirements
- Ensure focus
- Enables prioritization



# Direction: Overview

**What does  
Leadership  
want/need to know?**

**How can the MPKI cell  
break down leadership's  
broad information and  
intelligence requirements**

**How do I manage  
acquisition assets to  
find the answers?**

**Direction from  
Leadership**

**Direction translated  
to PIRs, SIR, and EEs**

**Acquisition assets  
tasked**

**Requirements are NOT static, require you to  
take/ascertain direction, and to give  
direction**

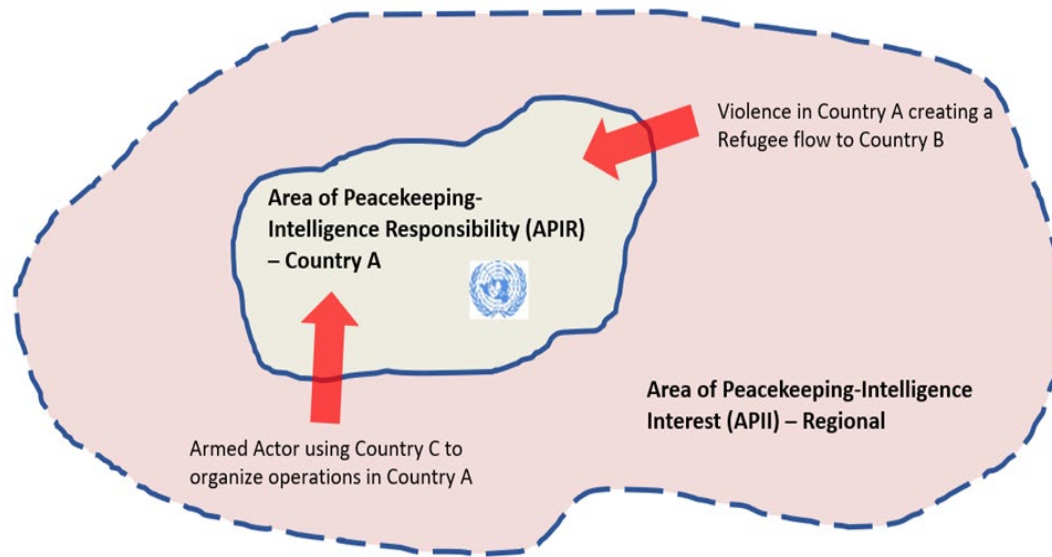
# Step One: Defining the APIR/APII



# Defining the APIR/APII

- **Area of Peacekeeping Intelligence Responsibility (APIR)**- area allocated to a commander, **responsible** for intelligence production
- **Area of Peacekeeping Intelligence Interest (APII)**- area in which a commander requires intelligence on those factors and developments **likely** to affect the **outcome** of his current or future operations

# Defining the APIR/APII



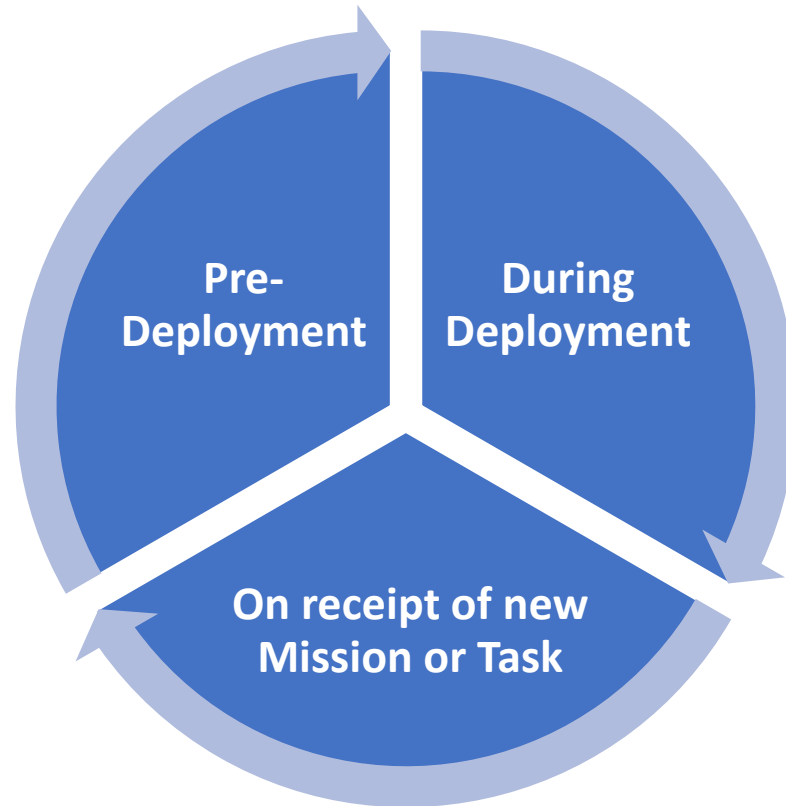
# Direction – Learning Activity 1

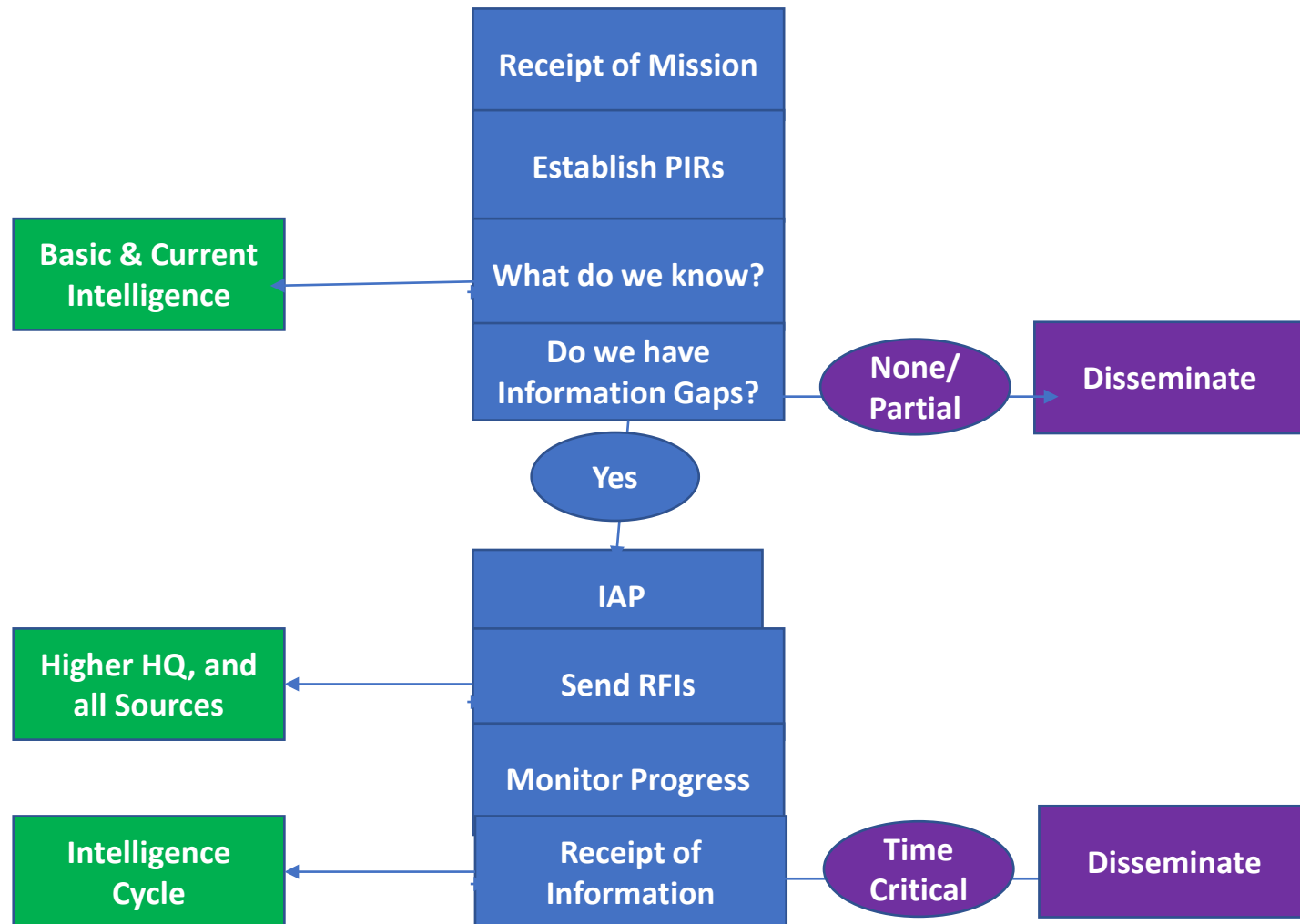
- Time 15 min.
- Individual task
- Define your Sector APIR
- Define your APII and justify
- Is information Acquisition mandated outside Force AOR? If not, how do you acquire Info
- Brief this, justifying your inclusions

## Step Two: Ascertaining Direction

## Direction: When?

What does  
Leadership  
want/need  
to know?





# Direction: PIRs - from who/what?



Mission or Task



Dialogue with Commander  
and Commander's Intent



Mandate

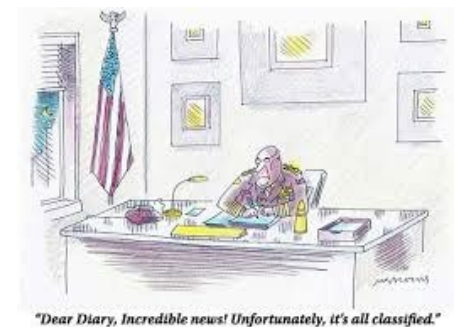
U2 /G2Section



Your knowledge of the  
Operating Environment

# Intelligence Dialogue

- U2/G2/S2 representative and Commander and any other necessary staff
- **Why is it important:**
  - To fully understand Commander's intent
  - To understand how your cell can be most useful
  - To generate 'buy in' to the intelligence process
  - To manage expectations
- **Questions to ask:**
  - What do you want or need to know
  - What are your information/intelligence priorities
  - When, where, and how do you need the reporting

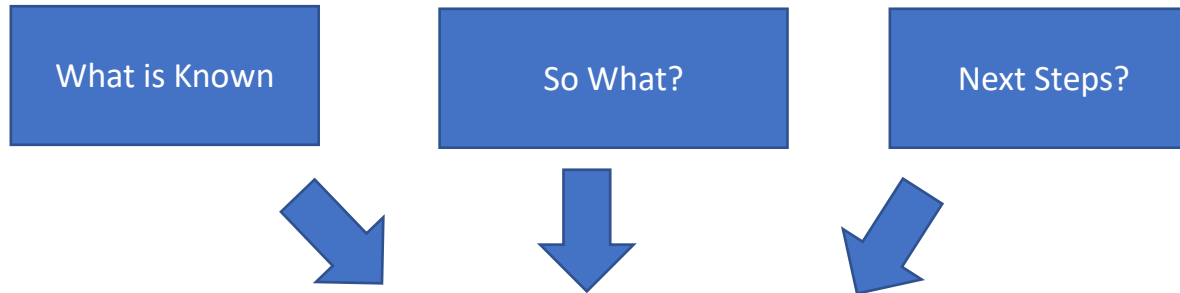




# Mission

UN Force deploys in three conflict affected areas (sectors **west**, **east**, and **north**) of Country A, for the duration of its mandate to ensure: **a safe and secure environment for all civilians** in its area of operations; to facilitate **the freedom of movement of humanitarian aid convoys**; to **monitor and report on violations of ceasefires**, and of **human rights violations**; where possible, to assist the government in the **re-establishment of state-authority**; and to ensure its own **Force Protection**.

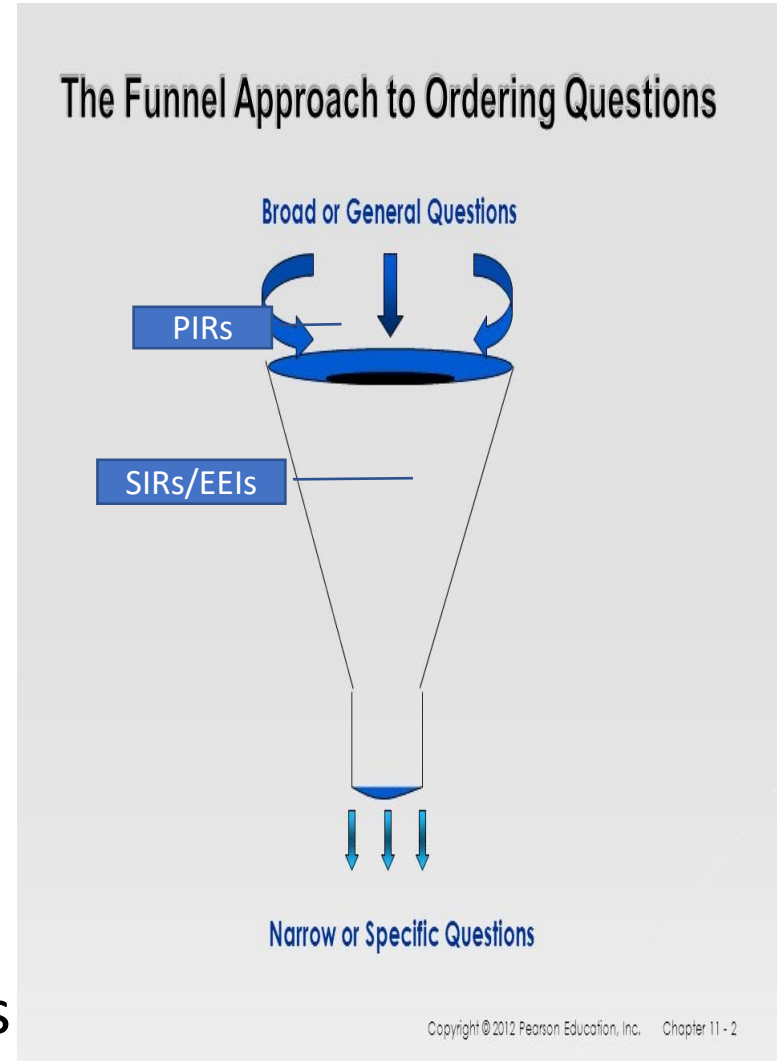
# Three column format: Process



Factor	Deduction	Output
Input factor or question	Analyses process (So What)	Output for staff
Example		
High temperatures and no rain-season	Drought, Famine and increasing flow of refugee	Focused questions (PIR's – RFI's) Effects on OE, population and UN Potential actions by UN Tasks for UN / UNCT Constraints for UN Risks for population and UN mission

# Characteristics of PIRs

- PIRs are requirements raised by commanders to support a specific mission
- A series (maximum 8) in an IAP
- Always posed in a question
- Broad Intel Requirements are that directly relate to your mission or mandate:
  - Non-specific
  - Relates Force Protection, POC
  - Not subject to frequent change
  - Too general to be useful to sensors
  - Require further reduction



# Framing a Good Question

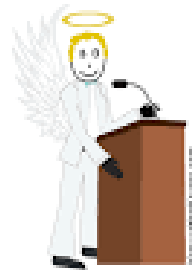
- Types of questions

- Closed

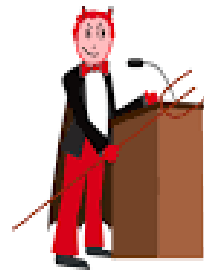
- Leading

- Compounded

- Open



**= Normal Question**



**= Leading Question**

Status	Priority	PIR	SIR	EEIs	INDICATORS	COLLECTING UNIT					NAI	NLT	LTIOV
						A Coy	B Coy	C Coy	Recce	UN Ob			
		1. What is the main threat to the civilian population in the AOR?	IR 1.1: How are the tribes and clans in the AOR composed? ME		Leaders, offices, meeting places, places of worship	X	X	X	X		NAIs 11, 13, 15, 22, 24, 33, 35	12NOV 2017. 2400	14NOV 2017. 2400
			IR 1.2: Who are the formal and informal leaders in the region? MD		Building structures, dress code, greeting traditions		X	X	X		NAIs 22, 31, 33		
			IR 1.3: What is the level of criminality? Who are the criminals? Who are the leaders? MD		Police records, prisons, "shady activities", taxing/bribes	X	X				NAIs 11, 22, 31		
			IR 1.4: What type and number of weapons are present? ME		Guns, weapons caches, weapons smuggling, money flow, IDPs, smuggling	X	X	X	X		All & NAI 11		
			IR 1.5: How are neighboring regions affecting the situation in the region? MD		Public statements, election campaigns, media, brochures, graffiti, meetings and rallies	X			X	R FI	NAIs 11, 12, 22, 31, 33		
			IR 1.6: What is the political ambition of the political leaders in the AOR? MC										
			PIR: Priority intelligence requirement	IR: Information requirement	Priority: Mission Critical (MC)								
			NLT: Not later than	RFI: Request for Information.	Mission Essential (ME)								
			NAI: Named area of interest	LTIOV: Latest time information of value	Mission Desirable (MD)								

## Direction Learning Activity 2

Approx. 45 minutes (Syndicate work)

Task:

- Use mission, mandate, tasks, and commander's intent, identify relevant factors for consideration
- Transfer two factors to three column format
- Make necessary deductions
- Create a list of IRs, group them thematically, and create two PIRs
- Transfer PIRs to your IAP

## Step Three: Prioritize your PIRs

# Prioritizing Intelligence Requirements

- Mission Critical (MC). A PIR critical to success of mission; will not succeed unless PIR is answered
- Mission Essential (ME). A PIR deemed essential to assist in mission success
- Mission Desirable (MD). A PIR / IR is important to know but not essential to the success of the mission



Status	Priority	PIR	SIR	EEIs	INDICATORS	COLLECTING UNIT					NAI	NLT	LTIOV
						A Coy	B Coy	C Coy	Recce	UN Ob			
		1. What is the main threat to the civilian population in the AOR?	IR 1.1: How are the tribes and clans in the AOR composed? ME IR 1.2: Who are the formal and informal leaders in the region? MD IR 1.3: What is the level of criminality? Who are the criminals? Who are the leaders? MD IR 1.4: What type and number of weapons are present? ME IR 1.5: How are neighboring regions affecting the situation in the region? MD IR 1.6: What is the political ambition of the political leaders in the AOR? MC		Leaders, offices, meeting places, places of worship Building structures, dress code, greeting traditions Police records, prisons, "shady activities", taxing/bribes Guns, weapons caches, weapons smuggling, money flow, IDPs, smuggling  Public statements, election campaigns, media, brochures, graffiti, meetings and rallies	X	X	X	X		NAIs 11, 13, 15, 22, 24, 33, 35  NAIs 22, 31, 33  NAIs 11, 22, 31  All & NAI 11  NAIs 11, 12, 22, 31, 33	12NOV 2017. 2400	14NOV 2017. 2400
			PIR: Priority intelligence requirement NLT: Not later than NAI: Named area of interest	IR: Information requirement RFI: Request for Information. LTIOV: Latest time information of value	Priority: Mission Critical (MC) Mission Essential (ME) Mission Desirable (MD)								

## Learning Activity 3— Prioritize PIRs

Time: 15 minutes.

Task:

- Using the 7 PIRs given to you, decide which are Mission Critical, Essential and Desirable
- Be prepared to justify your responses in your back brief to the Instructor

## Step Four: Specific Information Requirements / Essential Elements of Information

Status	Priority	PIR	SIR	EEIs	INDICATORS	COLLECTING UNIT					NAI	NLT	LTIOV
						A Coy	B Coy	C Coy	Recce	UN Ob			
		1. What is the main threat to the civilian population in the AOR?	IR 1.1: How are the tribes and clans in the AOR composed? ME IR 1.2: Who are the formal and informal leaders in the region? MD IR 1.3: What is the level of criminality? Who are the criminals? Who are the leaders? MD IR 1.4: What type and number of weapons are present? ME IR 1.5: How are neighboring regions affecting the situation in the region? MD IR 1.6: What is the political ambition of the political leaders in the AOR? MC		Leaders, offices, meeting places, places of worship Building structures, dress code, greeting traditions Police records, prisons, "shady activities", taxing/bribes Guns, weapons caches, weapons smuggling, money flow, IDPs, smuggling  Public statements, election campaigns, media, brochures, graffiti, meetings and rallies	X	X	X	X		NAIs 11, 13, 15, 22, 24, 33, 35  NAIs 22, 31, 33  NAIs 11, 22, 31  All & NAI 11  NAIs 11, 12, 22, 31, 33	12NOV 2017. 2400	14NOV 2017. 2400

PIR: Priority intelligence requirement

NLT: Not later than

NAI: Named area of interest

IR: Information requirement

RFI: Request for Information.

LTIOV: Latest time information of value

Priority: Mission Critical (MC)

Mission Essential (ME)

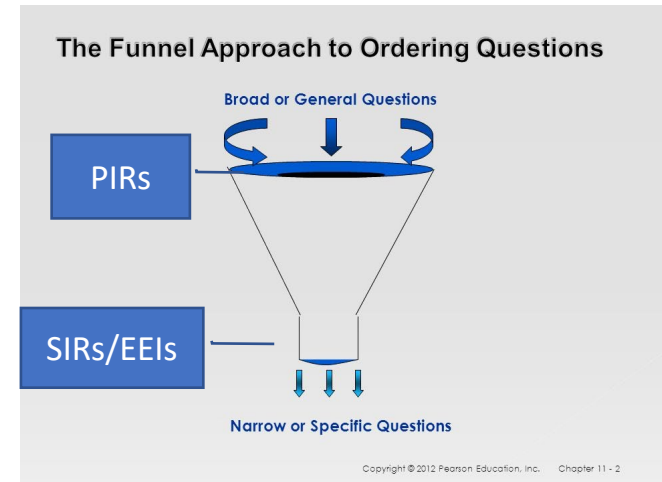
Mission Desirable (MD)

# SIRs and EEIs – Why?

- A PIR or IR is an **Intelligence** Requirement
- Intelligence is comprised of multiple sources of Information:
  - Specific **Information** Requirements
  - Essential Elements of **Information**
- PIRs are too broad
- Often your sensors will NOT understand:
  - What to look for
  - What kind of questions to ask
  - What to report
- Information Acquisition Plan to **ALL** units

# Characteristics of SIRs/EEIs

- Always connected to a PIR
- Always posed in question form
- Increasingly specific questions:
  - Granular detail
  - Can relate to specific actors' geographical areas
  - Clear guidance to sensors



**PIR 1: What threats to Civilians exist in the AOR?**

**SIR 1.1: What armed Groups operate in the AOR?**

**SIR 1.2: Does tension exist between civilian population groups in the AOR?**

**SIR 1.3: What diseases are prevalent in the AOR?**

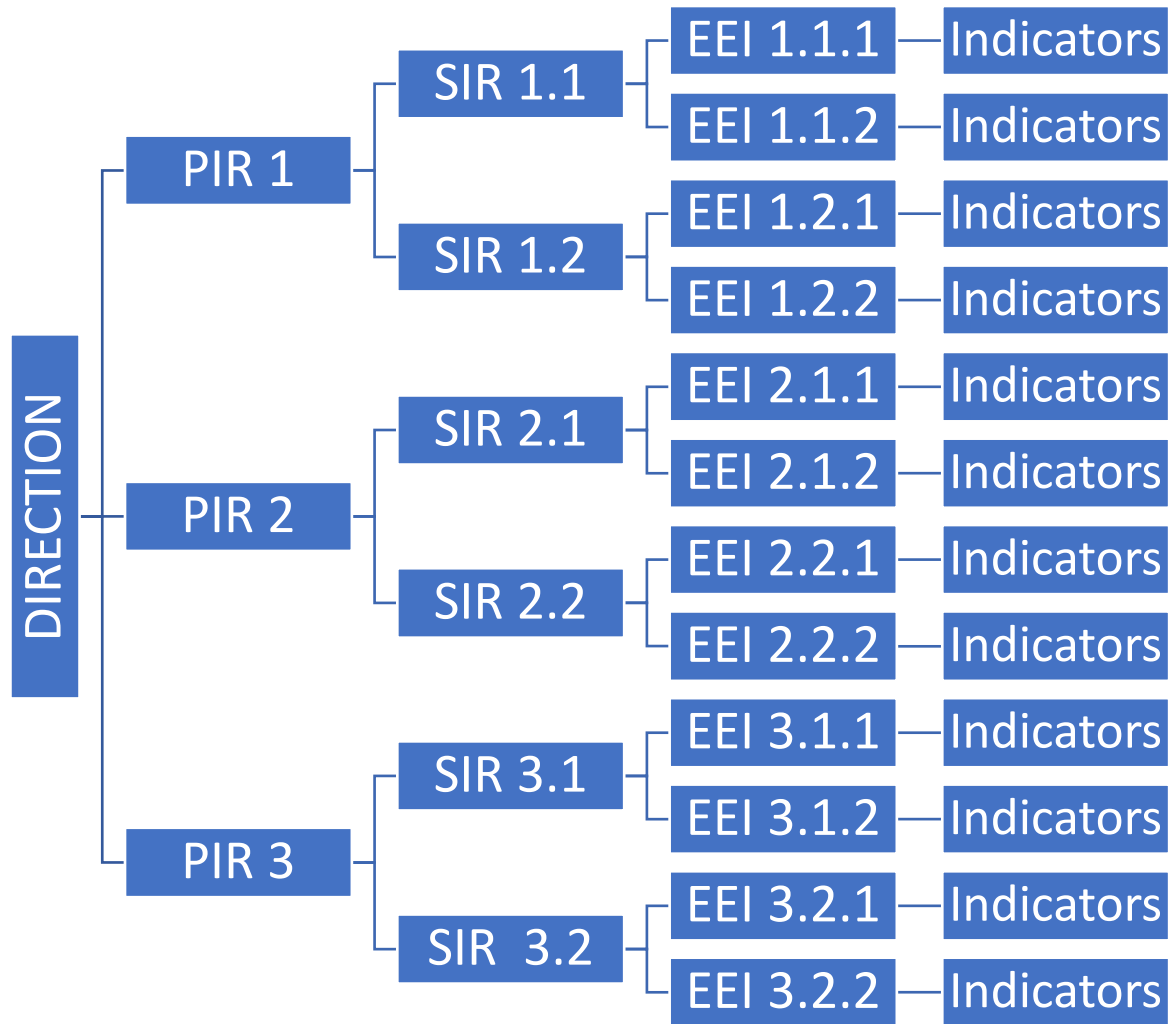
**SIR 1.4: What other hazards occur in the AOR?**

**SIR 1.5: What is the capacity of the State to respond?**

**EEI 1.1.1 Which Armed Groups does the civilian population fear?**

**EE 1.1.2 What arms do these Armed Groups use?**

**EEI 1.1.3 Where and when do these Armed Groups operate?**





# Learning Activity 4 Establish Initial IAP

Time: 45 minutes

Task: Issue an IAP. Use the two PIRs, break them down to SIRs and EEIs

- Use the Three Column format
- Complete your syndicate IAP, and BPT brief on it

# Take Away

- PIRs should never be given straight to units without being broken down to SIRs and EEIs
- Once a good IAP is constructed it is a living document and should change
- With each new mission there will be new intelligence and information gaps:
  - If time allows: SIRs, EEIs collected prior to the new mission
  - If not, add to the IAP or create a mission-specific IAP
  - Issue as IAP or as RFIs to Acquisition Assets
  - Monitor progress: Brief outgoing patrols, Debrief returning patrols, maintain pressure on acquisition assets/superior HQs etc

Questions